

12-15 2025

(WED - SAT) 10:00 PM - 6:00 PM

FEB

HALL 103-104

BITEC

BANGKOK THAILAND

Empower Your Future With

Transformation For Sustainable Growth

Co-located with:







TEL: 088 208 9999

ww.thailandindustrailfair.com





MACHINERY

Featuring the latest machinery, equipment, technology and related products & services for effective manufacturing



■ ROBOTICS & AUTOMATION SYSTEMS

Showcasing Industrial robots, automation systems, system integrators and solutions



■ INDUSTRIAL SUPPLIES

Featuring all kinds of tools, instruments, compressors, pneumatic & hydraulic equipment, pump & valves and electrical equipment



■ WAREHOUSE & LOGISTICS

Showcasing automated warehouse technology and logistics systems, material handling equipment, racking & shelving systems and related products & services for all industries



DIGITAL INDUSTRY

Featuring smart technology, software & system, E-commerce & digital marketing



SOLAR ROOFTOP SYSTEM

Solar energy generation system that is used to drive various systems within homes, buildings, or industrial plants



EXHIBITOR PROFILE

- · Machinery, Metal Working Machine
- · Machine Tools, Metal Cuttings, Metal Forming
- Laser Cutting System, Welding Equipment & Supplies, Wood Working Machinery Components, CNC Machine
- Industrial Robots
 Bolts-Nuts & Bearings, Safety Equipment
 Control Measurement & Testing Tools, Air
 Compressors, Pumps, Valves, Pneumatic
 Equipment. Hydraulic Equipment, Compressors,
 Fluid Machinery, Instrument, Automation & Control Systems
- Material Handling Equipment, Industrial Cranes & Hoists, Forklift Truck and Parts Wheel, Elevator & Lift, Conveyor Belts & System, Machine for Shipping and Storage. Storage Equipment, Racking and Shelving, Pallets, Chains

- Hand Tools/ Power Tools, Cutting Tools, Abrasive Tools & Products, Drilling
- . 3D Printing Technology
- Computerized Maintenance Management Systems
- · E-Commerce & Digital Marketing
- Energy Management System
- Industrial Intelligent Information Technology
- Industrial Supporting Software, Systems.
 Information Transmission Apparatus
- Plant Maintenance Management Software & System
- Waste Management Systems
- · Electrical/ Electronic Equipment
- · Plastic Rubber & Chemical
- Water processing
- Air Pollution Control Technology

VISITOR PROFILE



- Automotive Manufacturing
- · Agent/ Distributor/ Trading
- · Buying/ Procurement Services
- Electrical Engineering/ Electronics Manufacturing, Equipment and Machinery Manufacturing, Material Handling, Metal Components & Product Manufacturing, Precision Engineering/ Supporting Industries, Public Work/Services, Rubber
- Plastic Products Manufacturing
- · Storage, Subcon-Manufacturing, Tools
- · Die & Molds Manufacturing
- · Trade Association/ Government Agency
- Vehicle construction, Textiles Industry Food Processing Industries, Frozen Food Industries
- · Beverage Industries, Dairy Manufacturing
- Others





SHOW FACTS

Event Name: Thailand Industrial Fair (TIF)

Venue: Hall 103-104 Bangkok International Trade Exhibition Center (BITEC)

Total Visitors (Packs): 14,081 from 19 countries

Event Date: 31 January - 3 February 2024 10:00 a.m. - 6:00 p.m.

Show Organizers: Digiview Advertising Group Co.,Ltd.

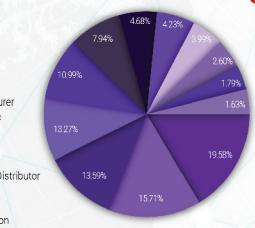
Total Exhibitors (Company):

200 from 11 Countries Malaysia, Singapore, China, Laos, Sri Lanka, Taiwan, Japan, Vietnam, India, France, Italy, Hong Kong

VISITOR REPORT 🖄

YOUR MAIN BUSINESS

16.16%	16.16%	Other
12.86%	12.86%	Food & Beverage
10.87%	10.87%	Machinery Manufacturer
8.47%	8.47%	Electrical & Electronic
8.26%	8.26%	Agro Industry
7.29%	7.29%	Plastic
5.13%	5.13%	Consumer Products
4.92%	4.92%	Retailing-Wholesale Distri
3.70%	3.70%	Metal Working
3.46%	3.46%	Chemical
2.93%	2.93%	Building & Construction
2.81%	2.81%	Cosmetics
2.12%	2.12%	Garment & Textile



JOB FUNCTION

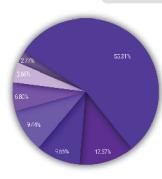
19.58% Business Owner

15.71% Engineer & Technician 13.59% Other ... 13.27% Manager 10.99% Marketing / Sales 7.94% CEO,MD,GM 4.68% Purchasing 4.23% Production & Processing 3.99% Research & Development

2.60% Factory 1.79% Academic Affairs & Training

1.63% Quality Control / Quality Assurance

PURPOSE OF VISIT



55.31% Looking for new products technology and services

12.37% Gain information for specifying future purchase

9.65% Extend business network

9.44% Place to order

6.80% Looking for new supplier

3.66% Other please specify

2.77% Evaluate show for future participation

PRODUCT OF INTEREST

Machinery & Equipment	6,790
Metal Working Machine & CNC Machine	837
Embroidery Machine	325
Automation Systems & Robotics	1,107
Instrumentation & Laboratory Equipment	690
Tool & Instrument	978
Pneumatic & Hydraulic Equipment/ Pump & Valve	551
Factory Management Software	508
Industrial Supplies	511
Abrasives	316
Welding, Welding Equipment & Supplies	392
Safety Equipment	473
Air compressors / Fittings	419
Industrial Fan	265
Plastic Rubber and Chemicals	331
Water Treatment System & Waste Water Treatment System	321
Renewable Energy Management Systems	421
Others	120





- Reach high potential buyers and expand your business network into ASEAN
- Showcase your latest technology, innovative products & services to focused visitors
- Generate more sales lead and explore new markets
- Meet face to face with target visitors and key decision makers who are actively seeking for your products & services
- Increase your brand awareness and strengthen your business relationship with new and existing customers
- Update new trends, network, learn from industry peers and develop strategic new business partnerships

CO-LOCATED WITH

The 16th FOOD PACK ASIA 2025

The 16thWARHOUSE & LOGISTICS ASIA 2025









LIVE MACHINE & ROBOTICS DEMONSTRATION

The cutting edge technology, innovations and premium-quality machinery & robotics showcase by leading brands around the world.

PRODUCT PRESENTATION ON STAGE

Provide exhibitor a platform to present their new technology and products & services to visitors along the 4-day show.

BUSINESS MATCHING AND NETWORKING

(Flexible due to The Covid-19 situation at that time.) An exclusive activity for both exhibitors and VIP buyers to connect, establish their network and capture effective business opportunity together on site.

INTERNATIONAL PAVILIONS

Gathering leading international exhibitors to present their latest technology and quality machinery with the aim to make new partnership, sharing knowledge expertise and resources in international trade and expand business network for exhibitors and visitors to compete on the global stage.

TECH TALK & NEW TRENDS OF INDUSTRIAL SEMINAR SESSIONS

New knowledge platform of 2024 industrial trends by top gurus and professionals













MARKETING ACTIVITIES



Exhibitions / Road Show (Khonkaen)



Billboard / LED Advertising Board / Vinyl Outdoor



Catalog Mail / Media Kit



INVITATION CARD



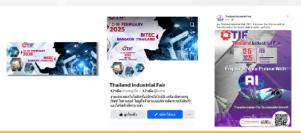
Radio / TIK TOK AD / SMS







Banner / Website / EDM (E-Newsletter)



Facebook



PR Vinyl



Free T-shirt for Pre-Registration



Standard Booth

Floor covered with carpet.

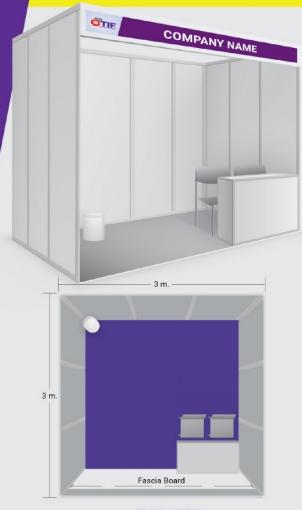
White aluminum structure, height 2.40 m. Wall panel, with colored PVC (in light gray or beige)

Fascia panel, height 0.30 m. with company name.

- 1 Reception Table
- 2 Chairs
- 2 Fluorescent lamps
- 1 Socket
- 1 Trash bin

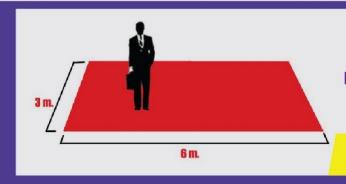


3.00x3.00 M. / Height 2.40 M.



TOP VIEW

REGULAR RATES \$340 / SQM (\$3,060 / 9 SQM)



RAW SPACE MINIMUM REQUIRE 18 SQM

REGULAR RATES 300 / SQM (5,400 / 18 SQM)

Please contact us for participation and for further information.

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